



Laurie Schadegg
COACHING

Leading with purpose. Delivering on the promise.

FLAGSHIP PROGRAM

Promise Leadership Lab

A Six-Month Executive Partnership for Leaders at the Inflection Point

You didn't get here by accident — and the next stretch won't happen by accident either. The Promise Leadership Lab is a six-month partnership for leaders who are already excellent at their current level and ready to build the clarity, presence, and resilience the next one demands. Not emotional processing. Not generic leadership training. A strategic thinking partnership for the decisions that actually matter.

WHO THIS IS FOR	WHAT'S INCLUDED
– A competent operator, self-aware enough to want real growth – Standing at a genuine inflection point — broader influence, new complexity, or board-level scope – Comfortable with direct feedback and ready to be stretched – Looking for a confidential thinking partner, not a cheerleader	– 13 bi-weekly one-to-one sessions over six months – Between-session access for time-sensitive calls – Monthly written progress summary – Optional stakeholder feedback process at the midpoint

THE PROMISE LAB METHOD

1 Preparing the Soil <i>Get clear on what you're choosing, not just what's happening to you.</i>	2 The Journey <i>Hold the line on what's right, even before anyone's watching.</i>	3 When Things Get Hard <i>Build resilience that holds under real pressure.</i>	4 Leaving a Legacy <i>Lead in a way worth remembering.</i>
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WHAT CHANGES BY MONTH SIX

Executive presence that carries weight in the room • A real stakeholder map and coalition • Tested resilience practices • Clarity and a plan regarding what's next

Start With a Complimentary Executive Clarity Session

A 45-minute strategic conversation — no pitch, just a framework applied to where you are. | laurieschadeggcoaching.com